

Michael R. Rose

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EDUCATION

Master of Sports Administration, Ohio University, Athens, OH, Expected June 2010
Master of Business Administration, Ohio University, Athens, OH, Expected June 2009
Bachelor of Science, Human Physiology, University of Oregon, Eugene, OR, June 2007

EXPERIENCE **Ohio University, George Voinovich School** **Athens, OH** **Consultant** **September 2008- Present**

- Consultation work with small businesses in Southeast Ohio.
- Provide industry analysis and business plans for small and start up businesses in Ohio.
- Explore ways to assist clients raise capital for various projects.
- Work in small teams with other students to use lessons learned in class in a real life situation.

University of Arizona, Intercollegiate Athletics **Tucson, AZ** **Athletics Fellow** **August 2007- May 2008**

- Assisted in rebranding and marketing the annual fund (Wildcat Club).
- Helped to triple previous best new football season ticket sales from 2,000 to 6,000.
- Supported group ticket sales through the generation and documentation of new leads.
- Performed projects assigned by Senior Associate Athletic Director and development officers including donor research and creation of gift proposals.
- Implemented recognition program for football season ticket holders with ten or more season tickets.
- Served on committee that created the 10 year strategic facilities master plan.
- Placed outgoing collection calls to people with a balance due for tickets.
- Worked Will Call on game days including handling consumer complaints.
- Provided phone and in person customer service for athletic ticket sales.

University of Oregon, Intercollegiate Athletics **Eugene, OR** **Head Student Football Equipment Manager** **March 2003-June 2007**

- Supervised team of eight student managers.
- Maintained inventory of equipment worth over \$2 million dollars.
- Worked 40-60 hours a week during football season and up to 20 hours a week during off season while maintaining full academic loan.
- Assisted the Associate Athletic Director and Head Equipment Manager with the unveiling of 2006 Oregon Football uniform revision.
- Created and gave a presentation to prospective student athletes and their families during recruiting visits to discuss what the Oregon Equipment managers do for Oregon players.
- Organized and implemented defensive practice drills under the direction of defensive coordinator.
- Compiled and maintained detailed, accurate records of inventoried and issued clothing and athletic equipment for 110 players and 15 coaches.
- Organized and packed gear for away-trips for 15 coaches.

ACTIVITIES • Member of Sigma Alpha Epsilon Fraternity.