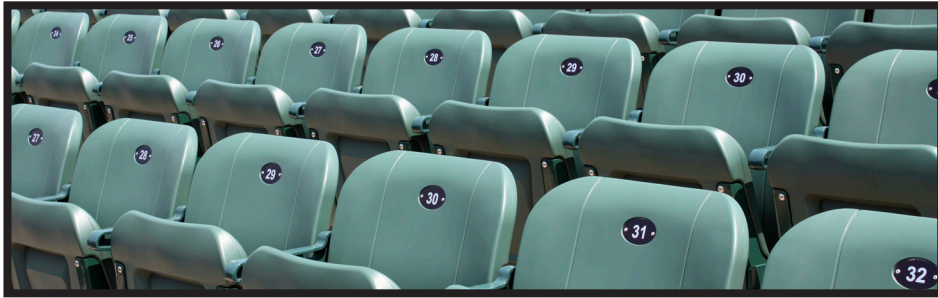


OHIO

Sports Business Academy

July 18-25, 2010



- **Designed for entering juniors and seniors in high school and incoming college freshmen interested in the business of sports.**
- **The weeklong experience includes training by top professors and industry executives while combining practical experiences.**
- **\$1,750 covers the academy, room and board, books, trips, transportation to and from Port Columbus International Airport (CMH), evening activities.**
- **Enrollment limited to 50 accepted students-- Apply Early**
- **Opportunity to earn three (3) credit hours for only \$500**

Ohio University Center for Sports Administration

OHIO Sports Business Academy

July 18-25, 2010

The Ohio University Center for Sports Administration is proud to present the first annual OHIO Sports Business Academy July 18-25, 2010. This week-long Academy focuses on establishing a basis for which the future leaders in sports can begin their journey into the ever-changing world of sports. The OHIO Sports Business Academy will provide a full academic course worth of material in one week of work through classroom settings and practical experiences.

Academy participants will have the opportunity to learn from some of the top professors and sport executives within the sports industry, participate in practical experiences through a collegiate summer baseball league team based in of Athens, Ohio (Southern Ohio Copperheads), embark on field trips to professional facilities, and participate in evening activities.

Along with the OHIO Sports Business Academy's academic and experiential benefits, the Academy provides the opportunity to earn college credit. Participants are eligible, for an additional \$500, to earn three (3) credit hours (in a quarter system).

Application Instructions

To apply for the 2010 OHIO Sports Business Academy, all materials must be received by June 1, 2010. Please mail the following items in one (1) envelope:

- Program Application form
- One (1) Essay
- One (1) Letter of Recommendation from a teacher, coach, advisor, administrator, counselor, etc. This may not be a family member.
- Official or Unofficial High School Transcript(s)
- Minimum 3.0 (4.0 scale) cumulative GPA. If minimum GPA is not met, a supplemental essay and second letter of recommendation are required.

Essay Question

Please choose one topic (Essay A or Essay B). Essay must be no more than two (2) typewritten pages, double-spaced with 1-inch margins.

Essay A: Why are you interested in the OHIO Sports Business Academy?

Essay B: Provide an example of how you have demonstrated your involvement outside of the classroom and how it will enhance your participation in the OHIO Sports Business Academy?

Supplemental Essay Question and Letter of Recommendation

If you do not have a cumulative Grade Point Average of 3.0 (4.0 scale), to be considered for the 2010 OHIO Sports Business Academy, you must provide an additional essay question and second letter of recommendation.

Supplemental Essay: What do you consider to be the two most critical issues facing the sports industry and why? Essay must be no more than two (2) typewritten pages, double-spaced with 1-inch margins

Second Letter of Recommendation: Must be from a current or former teacher, focused on explaining your ability to complete college level coursework and your enthusiasm for sports business.

Please mail the application materials in one (1) envelope to:

Pat Davidson
Office of Summer Sessions
Ohio University
205 Haning Hall
Athens, OH 45701

2010 OHIO Sports Business Academy

Program Application Form

(Please Print clearly)

Please duplicate this form for additional registrants.

Participant's Name _____

Participant's Home Address _____

City _____ State _____ Zip _____

Participant's Home Phone (____) _____

E-mail Address _____

High School Name _____

High School Address _____

City _____ State _____ Zip _____

High School Phone (____) _____

Please mark: Male Female

In fall 2010, I will be: Junior Senior College Freshman

I plan to apply for University Credit: Yes No Maybe

How did you hear about the Academy? _____

Registration Code: _____

Please mail the following items in one sealed envelope along with the application form to be considered:

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- Program Application form
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- One (1) Letter of Recommendation
- Official or Unofficial High School Transcript(s)
- Minimum 3.0 (4.0 scale) cumulative GPA. If minimum GPA is not met, a supplemental essay and second letter of recommendation are required.

For more information on the Sports Business Academy, please e-mail Dr. Heather Lawrence, Academy Director, at lawrench@ohio.edu or visit www.sportsad.ohio.edu/sportsacademies.



OHIO

UNIVERSITY

Enrollment limited to 50 students

If the applicant is accepted for the 2010 OHIO Sports Business Academy, registration materials will be emailed to the email address listed on their submitted Program Application form.

Rates & Registration

Academy Student Rate with 3-Credit Option		
	In-State Students	Out-of-State Students
Academy Student Rate without Credit Option	Academy Rate: \$1,750.00	Academy Rate: \$1,750.00
	+ Three (3) Credit Rate: \$859.00	+ Three (3) Credit Rate: \$1,755.00
	-	-
	Academy Credit Discount: \$359.00	Academy Credit Discount: \$1,255.00
	= Total Academy Rate: \$2,250.00	= Total Academy Rate: \$2,250.00
\$1,750.00 Total per person		

Mail Completed Application Packet to:

ATTN: Pat Davidson
 OHIO Sports Business Academy
 Ohio University
 205 Haning Hall
 Athens, OH 45701

For office use: In-State Student Out-of-State Student