Ohio University
Sports Business Academy

July 18-25, 2011

Where Your Sports Dream Begins!
Director, Heather Lawrence

- **Associate Professor, Sports Administration**
  - International Teaching Experience
  - Over 50 National/International Presentations
  - Over 20 Published Academic Articles

- **10 years of Sport Industry Experience**
  - University of Florida Athletics
  - Southeastern Louisiana University Athletics
  - Bowl Games
  - NCAA Peer Reviewer
OHIO Sports Business Academy

- Weeklong Academy establishing a basis for future leaders in sports
- Full academic course worth of material in just 1 week
- Obtain three (3) transferable academic credits at a discounted price!
- Juniors and seniors in high school and entering college freshman
OHIO Sports Business Academy

- Classroom and Practical Experiences
  - Learn from some of the top professors and sport executives within the sporting industry
  - Assist in the operations of a collegiate summer baseball league team
  - Field trips to professional facilities in Ohio
    - Tour facilities and speak with industry professionals
  - Participate in sport-related evening activities
Why OHIO?

- Sport Management undergraduate program
  - Highly regarded for preparing students for a wide variety of careers in professional, collegiate, and amateur sports
  - Approved by the Sport Management Program Review Council
    - Only 10% of U.S. sport management programs
- Sports Administration and Facility Management Graduate Program
  - Home to first ever sports administration program (1966)
  - Regarded as the top sports administration program
  - Strongest and most respected alumni base in the sporting industry (1,200 alums)
Why OHIO?

• The state of Ohio
  - Six professional teams
  - 194 colleges and universities
  - 10 minor league teams

• Athens, Ohio
  - Southern Ohio Copperheads
    • Collegiate baseball team in Great Lakes Conference
  - Ohio University athletics
    • 15 sports participating in the MAC conference
OHIO Sports Business Academy

- Academy Rate: $1,750

- Three Credit Hours Rate: $500.00
  - Normal in-state rate: $859.00
    - $359.00 Savings!
  - Normal out of state rate: $1,755.00
    - $1,255.00 Savings!
OHIO Sports Business Academy

- Academy Rate Includes:
  - Textbook and other classroom materials
  - Campus Housing
  - Meals for the entire week
  - OHIO Sports Business Academy Polo shirt
  - Class trips and sporting event tickets
  - Airport Transportation (Port Columbus International)
  - Evening Activities
  - Access to Student Health Center
  - Classroom and practical learning experiences with top professors and sports executives
OHIO Sports Business Academy

- For more information please go to:
  - www.sportsad.ohio.edu/sportsbusinessacademy

- Email us at: sportsbizacademy@ohio.edu

- Follow us on Facebook and Twitter!
  - Facebook: OHIO Sports Business Academy
  - Twitter: OHIOsportsbiz